

I'll Buy That

Las Vegas is the new shopping destination

BY STEVIE WILSON

Las Vegas is turning into one of the hottest retail locations in the United States. Major names are coming to town to make a statement, giving shoppers a look at retail once reserved for New York and Beverly Hills. Splurge for yourself—and don't forget that Valentine's Day is soon after the WSA Show.



Peter Lik

World View

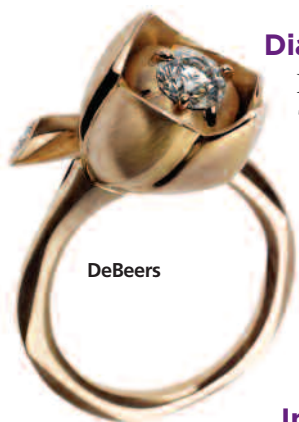
Peter Lik uses a panoramic camera to capture images from stark deserts to water-drenched reefs and rainforests. Handcrafted timber floors and custom-designed furniture in his gallery provide a refreshing vacation feel.



Ethel's Chocolate Lounge

Cocoa A Go-Go

Martinis are so 2006. To finish (or start) a long day at the WSA Show, try chocolate. Ethel's Chocolate Lounge offers a chance to linger over hot chocolate fondue, chat over cocoa or select from a tray of truffles.



DeBeers

Diamond Life

Diamond giant DeBeers opens its third U.S. store. This array of sparklers set in gold or platinum has enough "bling" to make any heart skip a few beats. Shawmut Design and Construction Retail Group have constructed a grand salon to show off rings, pendants and pins, so the goods will be almost as fun to try on as to buy.

In The Mix

Intermix is well known on the East Coast for its "lifestyle" presentation of fashion and accessories. The design of each boutique is based on the curves of a woman's body. The racking systems snake throughout the store, encouraging shoppers to discover the next item. Personal stylists will offer advice on putting together just the right combination.



Chloé at Intermix

Bright Style

MNG by MANGO from Spain joins the "fast fashion" juggernaut that has customers checking weekly for new shipments. The store features clothing and accessories with inspirations ranging from yoga-loving model Christy Turlington to the French films of Jean-Luc Godard.

MNG by Mango



See Here

Oculus is a gallery of eyewear created by the world's finest jewelry and accessory designers. Brands include Tag Heuer, Chrome Hearts, Philippe Starke,

Oliver Peoples at Oculus



Oliver Peoples, Daniel Swarovski, Movado and Alain Mikli (who replicated the "Ugly Betty" glasses). Oculus can even do couture designs.

Trunk Show

Each year French swimwear line Vilebrequin introduces two collections with new patterns (fruit, flowers, stripes and animal prints) and colors in short-cut and long-cut styles. Details include cotton interlining, quick-drying fabric, flat waistband with zipper and snap closure, or elastic. Every trunk comes with a spinnaker cloth bag and water-resistant wallet.

Vilebrequin



Piece Of My Art

Lladró presents a new collection of wearable art. The Magic Forest Collection of jewelry is crafted of white, handmade matte porcelain. The venerable brand wants the new line to appeal to Lladro collectors, and also draw new consumers.



Lladró

LAS VEGAS: WHERE TO GO THIS WEEK



Art of Shaving

Close Call

Art of Shaving is known for its “Royal Shave” with a hot towel and after-shave balm. The product range includes the Four Essentials Kit with a pre-shave, soap, brush and after-shave balm.

Skin Is In

West Coast Leather features clothing of the finest lambskin for men and women. Jeweler and designer Sergio Gutierrez presents a unique line of Liquid Metal leather fashions. This line incorporates the skeletons of microchips into the leather.



West Coast Leather

Big Ben

Ben Sherman, the British line popular with British musicians, includes clothing for men and women, plus accessories and footwear. In the Gallery lounge, vintage images tell the story of Ben Sherman’s rise to iconic status.



Ben Sherman



Lush Puppy

Bow-Wow-Wow

Lush Puppy at Mandalay Place is a specialty pet goods store with brands such as Juicy Couture and Lancel. Its own extensive apparel line has coats, sweaters, boots and feather boas for the elegant dog and cat. Collars, leashes, toys, treats, beds, bowls, mats, jewelry and carriers are of extraordinary quality and presentation. The shop hosts fashion shows to tout the latest in canine couture.



Playboy

Playtime

Located at the The Palms Hotel, the Playboy Store offers apparel and accessories that will work from day to night. An exclusive array of Playboy handbags is available only at this location. The handbags include large day bags and glamorous evening bags. Other styles show off monogram prints, quilted fabrics and beading. Retail range is \$40 to \$120. ■

NEW AT THE FORUM SHOPS AT CAESARS

- Christian Lacroix
- James Perse
- Loro Piana
- Marciano
- The Walking Company
- The Women's Store
- David Yurman
- Jimmy Choo
- Marc Jacobs
- Tumi
- Tommy Bahama

De Beers

Forum Shops at Caesars Palace, 3570 Las Vegas Blvd. S. (702) 650-9559

Intermix

Forum Shops at Caesars Palace (702) 731-1922

Oculus

Appian Way Shops at Caesars Palace (702) 731-4850

Vilebrequin

Forum Shops at Caesars Palace (702) 894-9460

Peter Lik Gallery

The Grand Canal Shoppes at The Venetian, 3377 Las Vegas Blvd. S. (702) 309-8777

Ethel's Chocolate Lounge

Fashion Show Mall, 3200 Las Vegas Blvd. S. (702) 796-6662

MNG by Mango

Fashion Show Mall No phone number yet.

Lladro

Fashion Show Mall (702) 650-9894

The Art of Shaving

Fashion Show Mall (702) 733-9509

West Coast Leather

Fashion Show Mall (702) 693-5985

Ben Sherman

Desert Passage Mall (soon to be the Miracle Mile), 3663 Las Vegas Blvd. S. (702) 688-4227

Lush Puppy

Mandalay Place at Mandalay Bay Resort & Casino, 3930 Las Vegas Blvd. (702) 740-2254

Playboy Store

The Palms Las Vegas, 4321 West Flamingo Rd. (702) 942-7777